



FLC UNIVERSITY

Welcome, First Time Attendees!

Legislative Conference – 2019

November 14-15

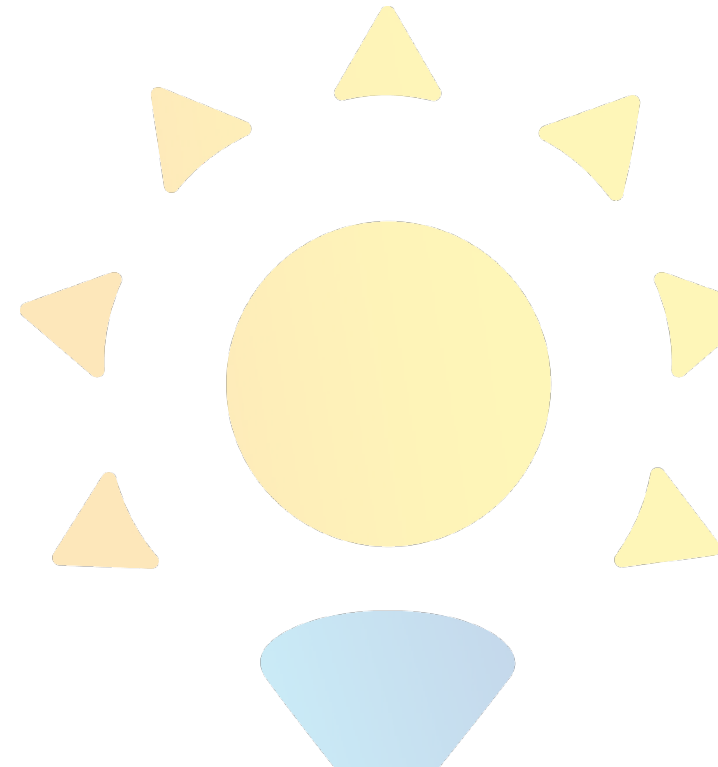
Embassy Suites South, Lake Buena Vista

Agenda

- ▶ Historical Overview
- ▶ Advocacy
- ▶ How to Get the Most Out of This Conference
- ▶ Other League Services

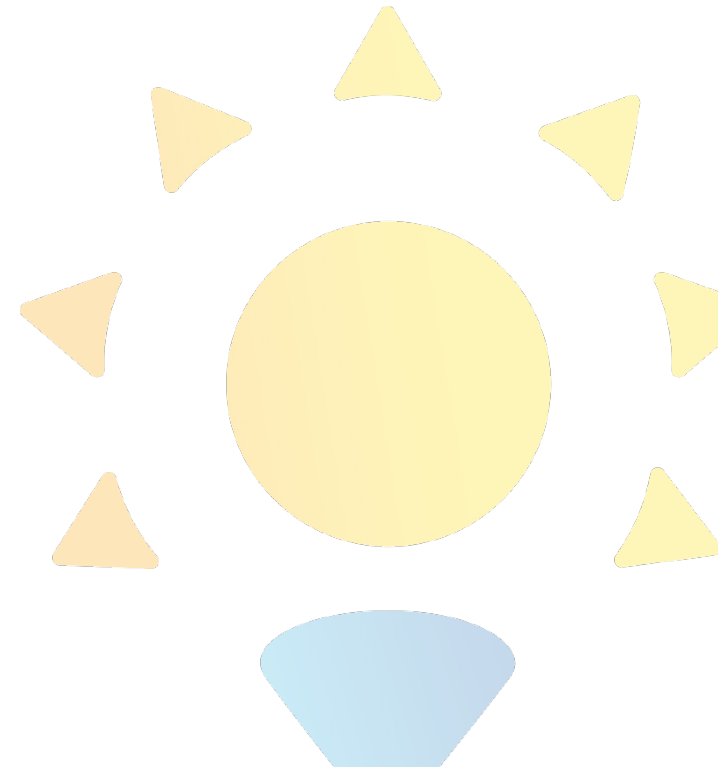
What is the League?

- ▶ One of 49 State Municipal Leagues
- ▶ National League of Cities – FLC is member
- ▶ FLC Members: Municipal Governments
- ▶ Part of the Southern Municipal Conference
- ▶ A Uniting Voice for Cities; Forum for Sharing



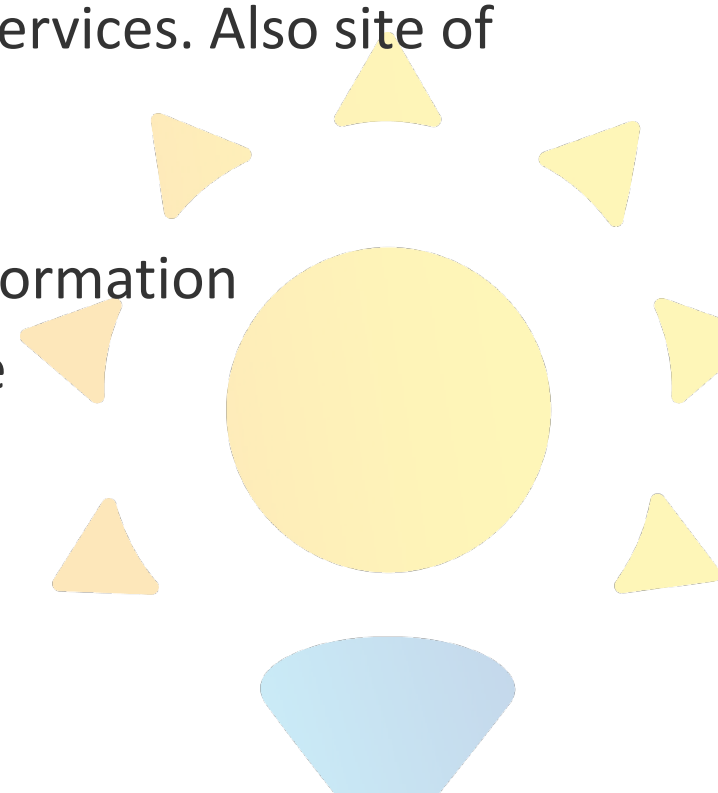
Historical Overview

- ▶ Founded in 1922; Advocacy Main Mission
- ▶ Moved to Tallahassee in 1970
- ▶ Largest State Municipal League by size and scope of programs
- ▶ Offices in Tallahassee and Orlando



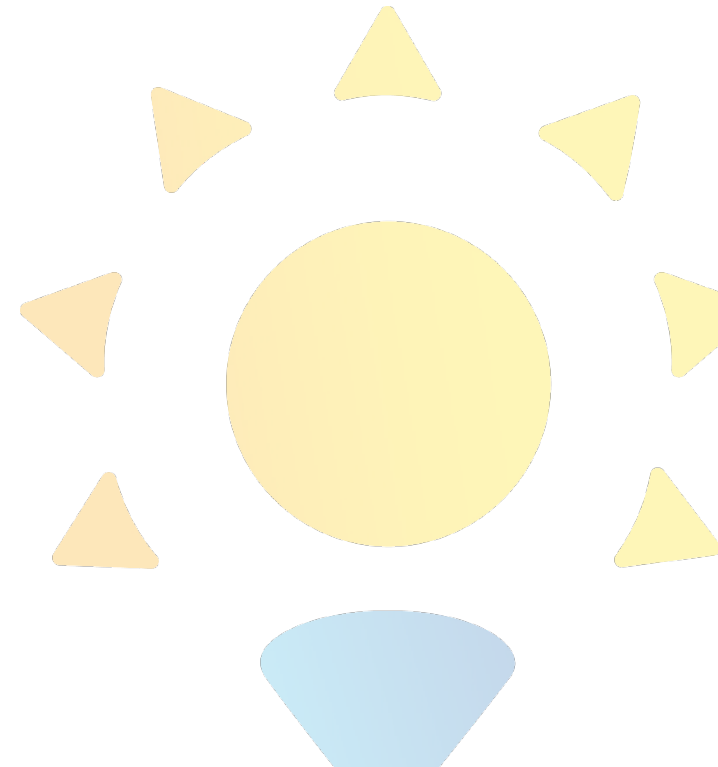
Structure of League

- ▶ 50-plus member Board of Directors
- ▶ Executive Director leads 10 departments
 - Tallahassee Office: eight departments
 - Orlando Office: Two departments: Insurance, Technology Services. Also site of FLC University
- ▶ Annual Conference - elections/workshops
- ▶ Legislative Conference – Policy Committees and Legislative Information
- ▶ Legislative Action Days – middle of each session in Tallahassee



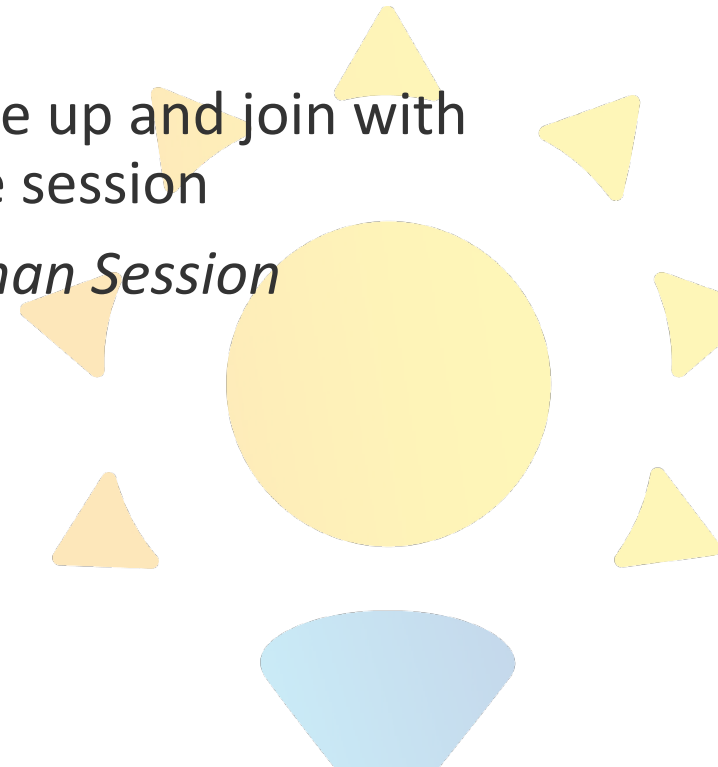
Who Are Our Members?

- ▶ 412 cities, towns and villages – close to 100%
- ▶ Charter Counties (19 eligible)
- ▶ Voluntary to join
- ▶ Nearly 100% membership in FLC
- ▶ No individual, corporate, or affiliate members
- ▶ 1/3 of council/commission members turn over each year



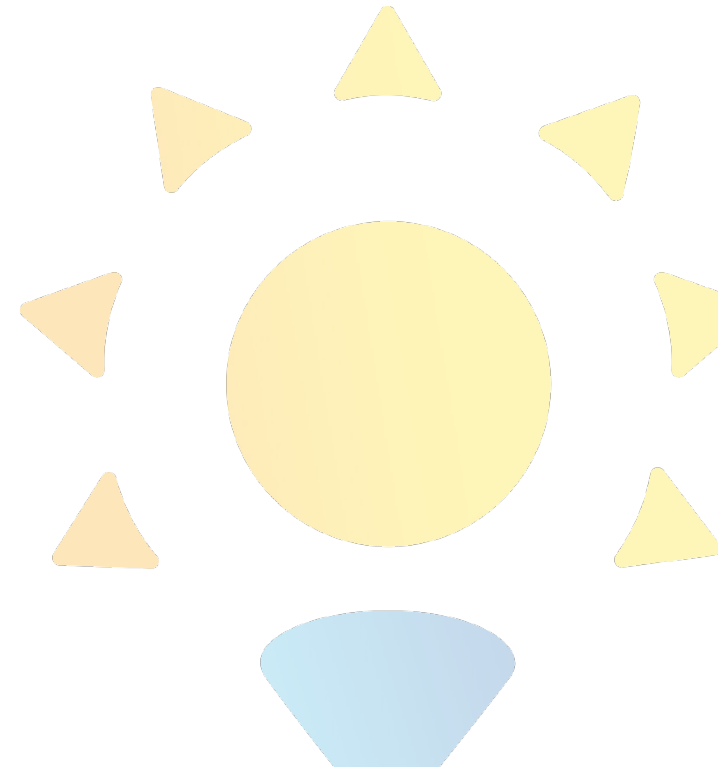
Advocacy: Taking A Stand

- ▶ Legislative Committees Meet Year-'round
- ▶ Staff are Lobbyists – State and Federal
- ▶ FLC Relies on “grass-roots” efforts
- ▶ Session alternates odd/even years
- ▶ Legislative Action Days – Feb. 11-12 in Tallahassee – fly or drive up and join with others to promote municipal issues at the halfway point of the session
- ▶ Working with Legislature and State Agencies all year—*more than Session*



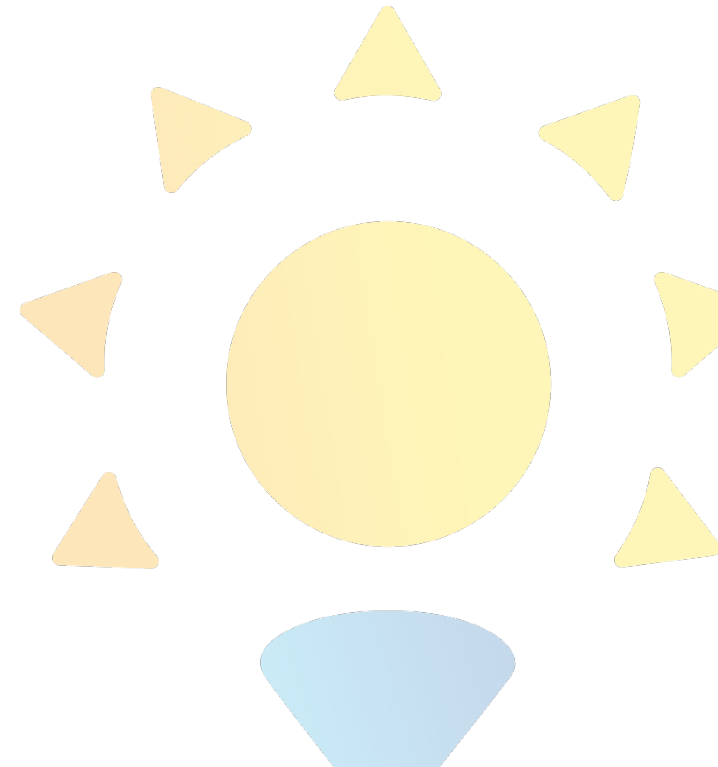
FLC Policy Committees

- ▶ Five – divided by subject area
- ▶ 1960s: committees created to ensure grassroots level of issue development and promotion
- ▶ Appointments are made by FLC President; will be open again next August for 2020 Session.
Forms are available to fill out in June
- ▶ Members advocate all year!



Advocacy, Continued

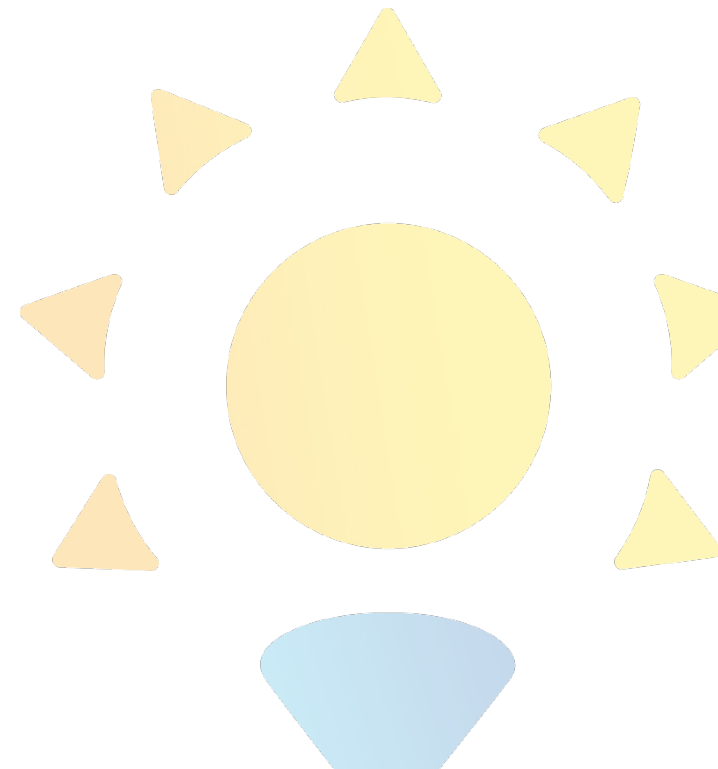
- ▶ League is non-partisan
- ▶ Why Have a Legislative Conference?
- ▶ What is the Legislative Committee?
- ▶ How do we Communicate with Legislators?



Advocacy, Continued

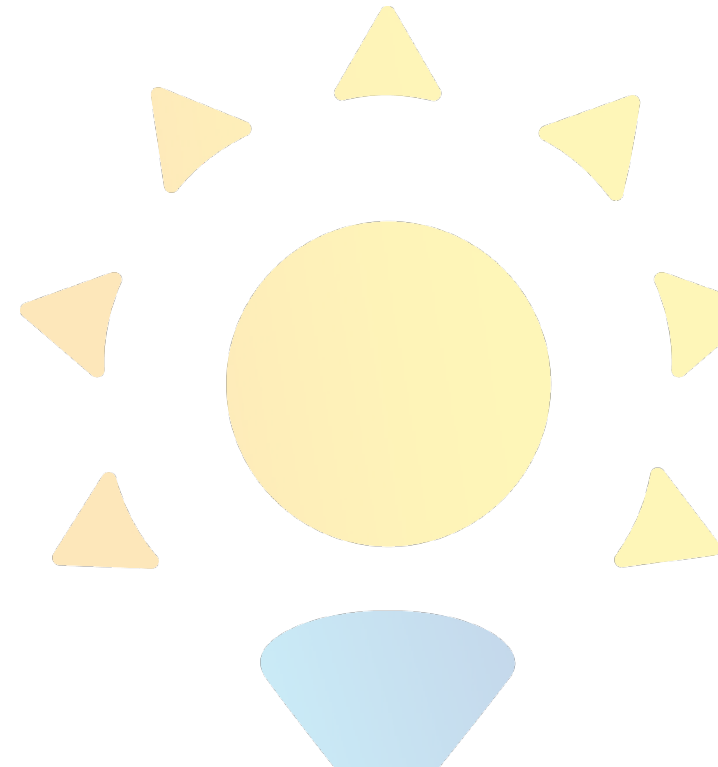
- ▶ *Legislative Bulletin* – Keeps You Informed and Helps You Advocate
- ▶ ON TAP @ THE CAP
- ▶ Issue Briefs
- ▶ Legislative Alerts
- ▶ Legislative Action Agenda
- ▶ Key Contact Program
- ▶ Advocacy Tips
- ▶ Home Rule Handbook
- ▶ Talking Points
- ▶ Where Can You Get More Information?

www.floridaleagueofcities.com – Advocacy Tab



Advocacy at Home

- ▶ Every City Official Needs to Work Closely with Legislative Delegation
- ▶ Build Relationships with Legislator's and Staff – Keep it Active!
- ▶ Share City Experiences – Let Your Legislator and Other Members of Your Legislative Delegation Know The Impact Upon Your City
- ▶ Work with Local or Regional League on Advocacy



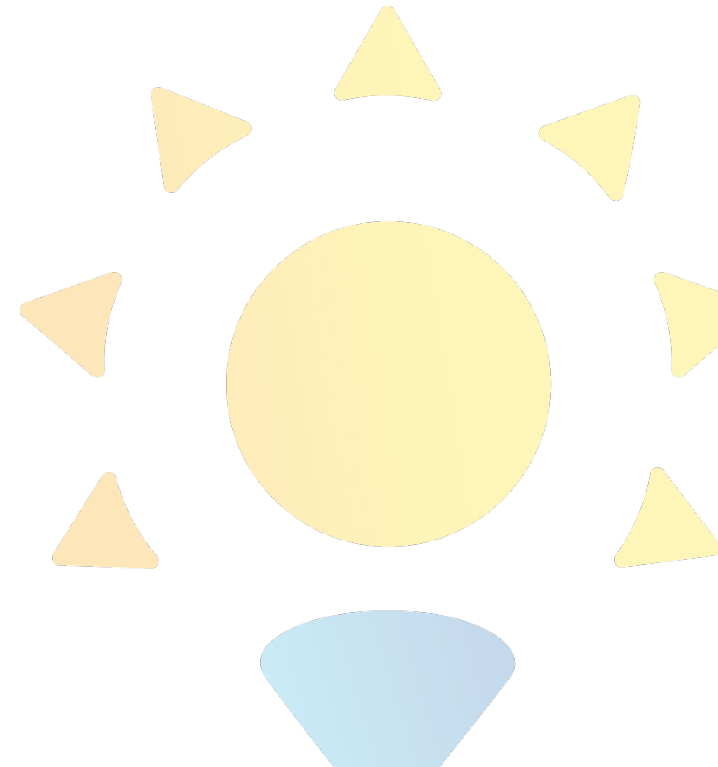
Federal Advocacy

- ▶ FAST – Federal Action Strike Team, Works with FL Congressional Delegation, the Administration, Federal Agencies
- ▶ League Works with NLC
- ▶ FAST members each work with their respective member of Congress
- ▶ Federal positions by League are taken through resolutions process in August



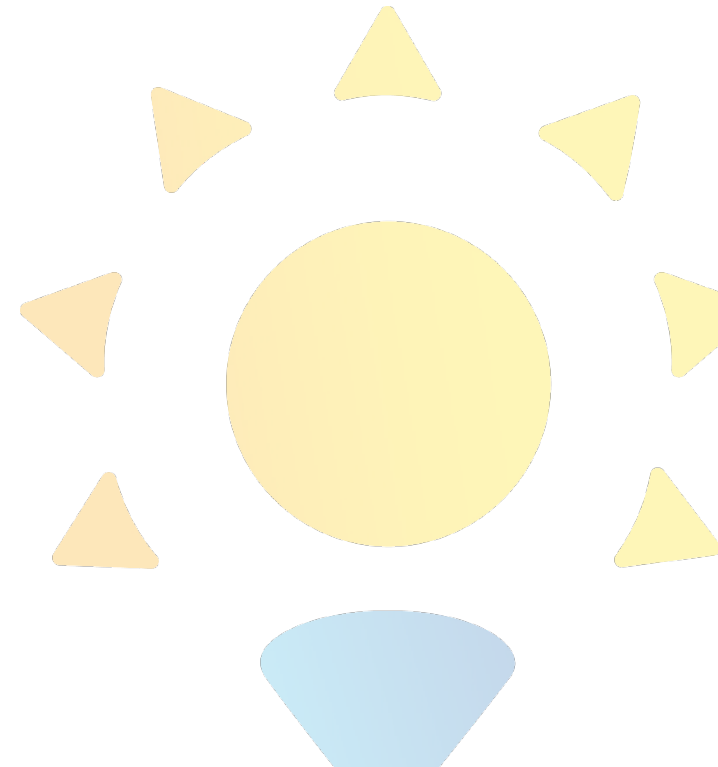
How to Get Involved

- ▶ Serve On a Policy Committee
- ▶ Year -'round Advocacy—Build Relationships
- ▶ Webinars on State, Federal Issues
- ▶ Your Local or Regional League
- ▶ Come to Tallahassee and Lobby During Session
- ▶ Read our Publications and Stay in Touch
- ▶ IEMO and other training: FLC University
- ▶ Sign Up as a Legislative Key Contact
- ▶ Sign Up To Receive Legislative Alerts and Updates



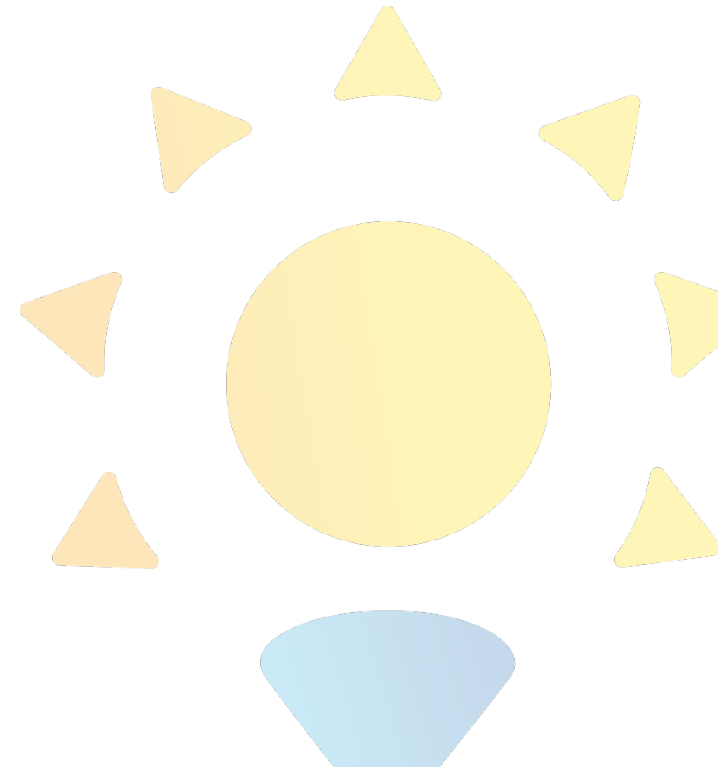
FLC University and Educational Opportunities

- ▶ Webinars – on-line (and use with city staff collectively); library available 24/7
- ▶ Summits – regional locations on hot topics
- ▶ Workshops – In Orlando and sometimes regionally
- ▶ Customized Workshops – ask regionally or just for a few cities together
- ▶ IEMO
- ▶ See FLC University page on the FLC website



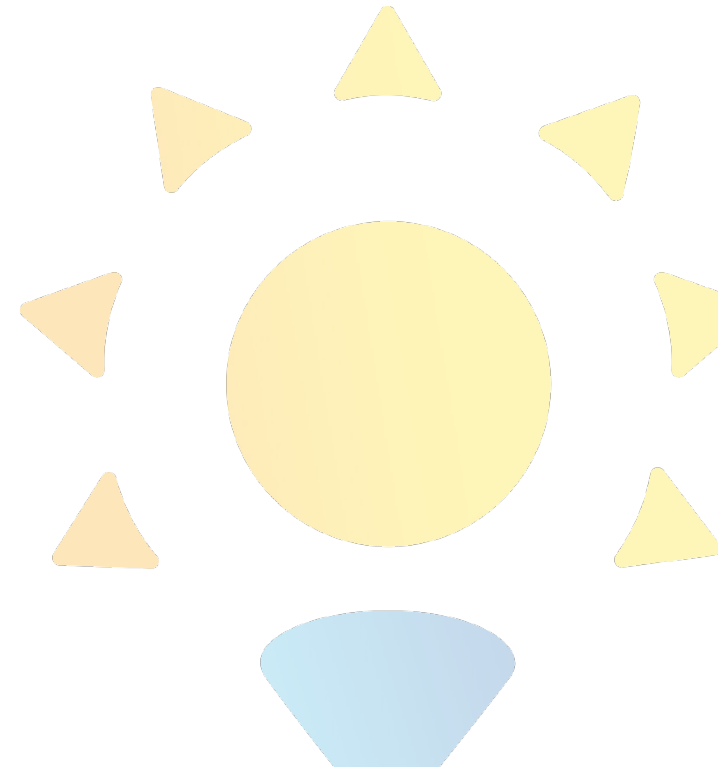
Getting the Most out of This Conference

- ▶ Attend Luncheon; Sit with Folks You Don't Know
- ▶ Workshops – Timely Issues today: 1:45 p.m. and 3:15 p.m.; tomorrow at 10:00 a.m.
- ▶ Attend Legislative Policy Committee Meetings
- ▶ Learn the issues
- ▶ Work with Delegation Once Back Home
- ▶ Read the *Bulletin* and Related Material
- ▶ Ask Questions – staff wear white ribbons



Programs and Services

- ▶ Insurance & Financial Services
- ▶ Publications, Web Site
- ▶ Training and Outreach
- ▶ What Can Your League do for YOU?
- ▶ Want to know more? www.floridaleagueofcities.com



Questions?

Thank you for attending the League's Legislative Conference!